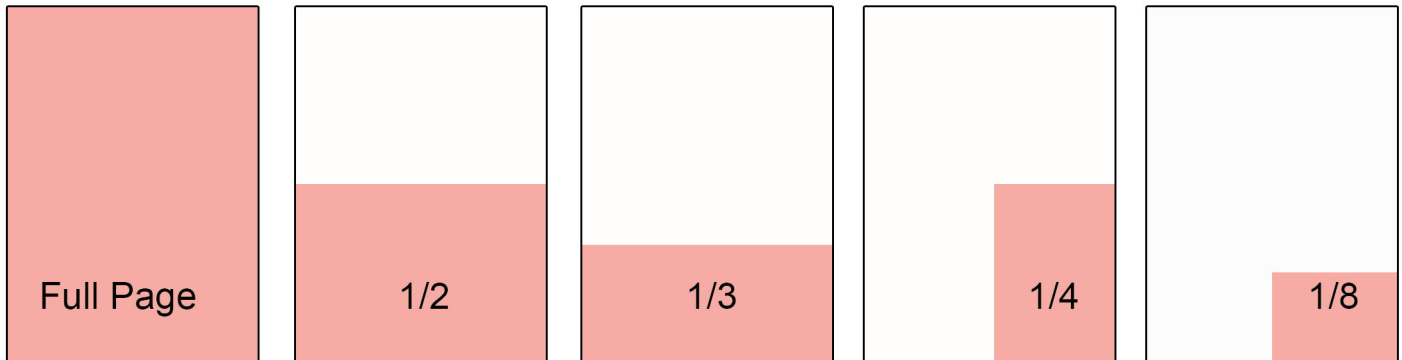


LE FLORIDIEN



ADVERTISING RATES per ISSUE

FULL COLOUR DISPLAY

| Ad Size | W x H | 1 Time | 4 Times | 8 Times | 12 Times | 26 Times |
|-------------------|-------------|--------|---------|---------|----------|----------|
| BACK COVER | 10 x 15.5 | \$1800 | \$1700 | \$1600 | \$1400 | \$1250 |
| Full Page | 10 x 15.5 | \$1500 | \$1350 | \$1300 | \$1200 | \$1050 |
| 1/2 Page | 10 x 7.5 | \$750 | \$725 | \$700 | \$675 | \$600 |
| 1/3 Page | 10 x 5 | \$500 | \$475 | \$450 | \$425 | \$400 |
| 1/4 Page | 4.917 x 7.5 | \$375 | \$350 | \$300 | \$275 | \$225 |
| Front Page Banner | 10 x 1.535 | \$400 | \$375 | \$350 | \$325 | \$275 |

BLACK & WHITE DISPLAY

| Ad Size | W x H | 1 Time | 4 Times | 8 Times | 12 Times | 26 Times |
|-----------|--------------|--------|---------|---------|----------|----------|
| Full Page | 10 x 15.5 | \$900 | \$850 | \$800 | \$725 | \$650 |
| 1/2 Page | 10 x 7.5 | \$500 | \$475 | \$425 | \$400 | \$350 |
| 1/3 Page | 10 x 5 | \$350 | \$325 | \$300 | \$275 | \$225 |
| 1/4 Page | 4.917 x 7.5 | \$250 | \$225 | \$200 | \$175 | \$150 |
| 1/8 Page | 4.917 x 3.75 | \$125 | \$115 | \$100 | \$90 | \$75 |

Prices above are for camera ready art. please inquire about production cost.